



*FOR IMMEDIATE RELEASE*

**Contact** Michelle Veasey  
**Telephone** (603) 391-8471  
**Email** michelle@nhbsr.org  
**Website** www.nhbsr.org

## **NH Businesses for Social Responsibility Invites Wide Participation in the NH Workplace Racial Equity Learning Challenge**

We are in the midst of a large wave of people and organizations making a renewed commitment to work for racial equity and justice. Anti-racism books are at the top of best-seller lists as people dig deeper to understand how racism works and how to disrupt it.

Business leaders across the state want to learn and take action in the most informed and effective ways. But that has to start with a deeper understanding of history and how racism works and how we can evolve beyond it.

New Hampshire Businesses for Social Responsibility (NHBSR) is a non-profit, member-based organization that believes business can be an incredible force for good. NHBSR offers resources, programs, and events to help businesses magnify their impact. In 2021, NHBSR's NH Workplace Racial Equity Learning Challenge will encourage and support NH businesses to create more equitable workplaces and communities.

The NH Workplace Racial Equity Learning Challenge provides a way for participants to learn about the dynamics of racism and gain insights into NH history and current imperatives. It brings together resources, a space for dialogue and reflection, and support to inspire and encourage pathways to wise and effective action, personally and within the workplace.

NHBSR invites all workplace leaders and employees to register for the Learning Challenge, which begins on January 18. Daily emails will offer information and connections to local resources. Weekly discussions will offer space to reflect and dialogue with peers. At the end of the series, an online action planning workshop will provide participants a space to explore how they plan to take action.

NHBSR is developing the Workplace Racial Equity Challenge in partnership with Diversity Workforce Coalition, a regional nonprofit whose goal is to promote diversity in the workplace through education, networking, and training. The Learning Challenge structure, content, and

dialogue facilitation is guided by an Advisory Committee of experts from around New Hampshire with experience in helping organizations address racial equity, how these issues are playing out in New Hampshire, and how businesses can take action. The Advisory Committee is comprised of Beth Tener of New Directions Collaborative, Talmira Hill of TL Hill Group, Bill Maddocks of Bill Maddocks Consulting, James McKim of Organizational Ignition, Jermaine Moore of The Mars Hill Group, and Tina Sharby of Diversity Workforce Coalition. Full bios are available on the program page, [www.nhbsr.org/equity](http://www.nhbsr.org/equity).

NHBSR invites all levels of participation and encourages teams to register to take on the challenge together and support each other in creating a more inclusive and diverse workplace.

To learn more and register for free visit [nhbsr.org/equity](http://nhbsr.org/equity).

The Learning Challenge is free to all interested in participating thanks to the support of Presenting Sponsor Hypertherm, Weekly Sponsors Pete & Gerry's Organics, MegaFood, and the NH Charitable Foundation, and Evergreen Sponsor Sunrise Labs.

The Learning Challenge was inspired by a 21-Day Racial Equity Habit-Building Challenge that has been offered annually by Food Solutions New England.

#### ABOUT NHBSR

New Hampshire Businesses for Social Responsibility is a member-based, nonprofit organization that convenes, inspires, and supports businesses and community stakeholders to build a more sustainable and prosperous state for all. More information on NHBSR and upcoming events, resources, and membership can be found at [nhbsr.org](http://nhbsr.org).