



University of  
New Hampshire

# SUSTAINABILITY DUAL MAJOR

UNH's Sustainability Education



# Presenting Today

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Environmental Engineering &  
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Marketing & Sustainability '21

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**01**

What is Sustainability?

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**02**

Sustainability at UNH

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**03**

What is the SDM?

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**04**

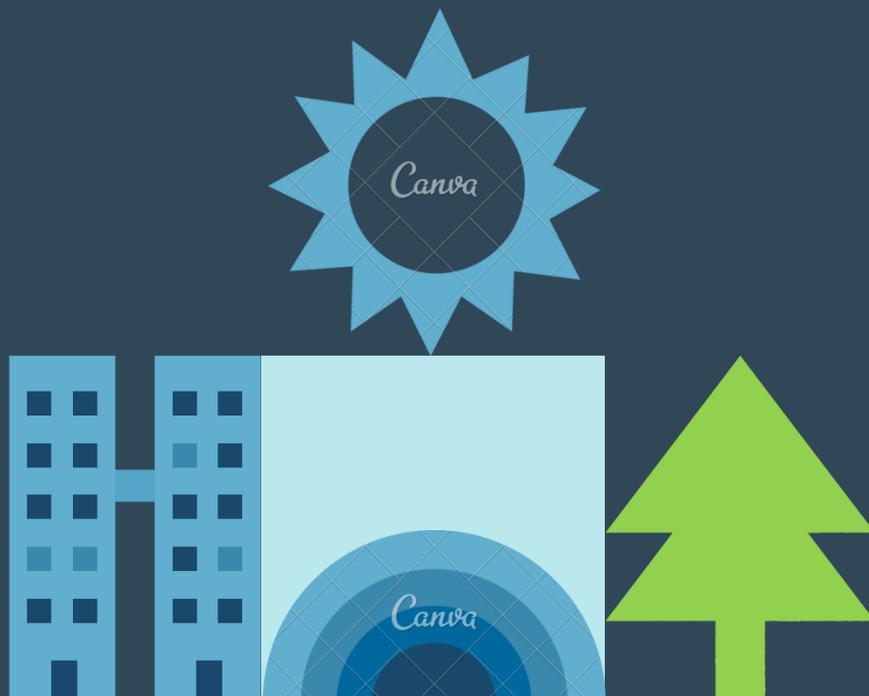
Student Experiences

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**05**

Next Steps

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# What is sustainability?



## Textbook Definition

Sustainability balances environmental stewardship, social well-being, and economic vitality to meet our present needs, while ensuring the ability of future generations to meet their needs.

## How we define it

Collective commitment to human dignity for all people and ecological integrity in all places

## Three Pillars of Sustainability



**UNH is the  
perfect place  
to learn about  
sustainability**

STARS Platinum Rated University

UNH Foundation ESG Investing

Sustainability Institute – oldest endowed program

Paul & Other buildings LEED Certified

Main campus powered by renewable energy

Four 3-star Green Restaurant dining halls



# What is the Sustainability Dual Major?

Pairs with every major on campus

Provides innovative pathway to combine disciplinary education with interdisciplinary skills & knowledge to create a more sustainable future

3 SUST classes & 5 electives

# What's there to learn?



## Grand Challenges

Complex problems we face as a society



## Systems & Solutions

Analyze the interconnections in environmental, social, and economic aspects



## Advocate for Values

Diverse values, interests, & knowledge  
Promote social justice



## Real World Applications

Local, regional & global scales

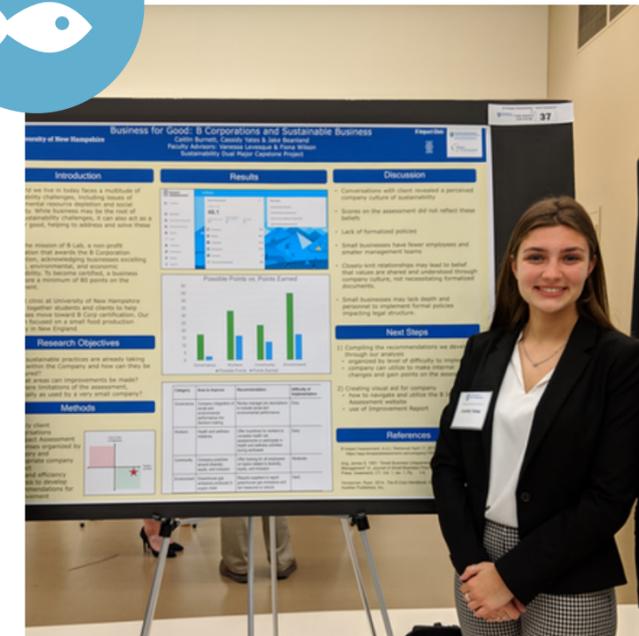
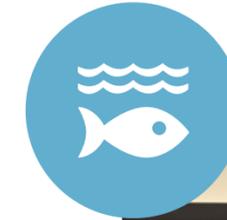
# How can it benefit me?



**Knowledge & Skills to make a difference**



**Enhance your primary major**



**Expanded career opportunities**

# Paul College



36% of currently enrolled SDM students have a primary major in Paul College



Electives include  
PHIL 431 Business Ethics  
ADMIN 444 Business for People, Planet, and Profits



Companies are embracing sustainability, so you should too

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# Message from past student

"The dual major has given me a unique perspective as a business major. With it, I have a new set of skills for problem solving and idea generation."



**Brandon Allen**

Business & SDM, 2018

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# Message from current students



**Ellie Hartmann**

Entrepreneurial  
Studies & SDM, 2021



**Matt Dowling**

Marketing & SDM, 2021

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# Next Steps

SUST 401 Exploring Sustainability

*Formerly Surveying Sustainability*

Fall 2021

4 Credits

- Discover what sustainability means**
- Interdisciplinary course**
- Challenges & solutions**
- Active & participatory**
- Personal & collective action**

Look for it in the UNH Course Search

# Questions?

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